



Run Bike Walk

**Aug.
26
2018**

for kids!

Bellefaire JCB



Bellefaire JCB 5K & Signature Biathlon & Walk!

Sponsorship Opportunities

All sponsorships include:

- Marketing presence
- Complimentary registrations for use by staff, colleagues, family and friends
- Yards signs and swag bag with giveaways to help you build your team
- Personalized event team t-shirts for two or more participants
- Finisher medals
- Post-event pancake breakfast

All events take place at the Bellefaire JCB Campus.
Event Day Registration 6:30 a.m.
Start Time 8 a.m.

Title Sponsor \$15,000

Logo featured on Welcome Banner

Featured acknowledgement in all pre-event mailings and email blasts

Logo recognition in social media, website, press releases, printed materials and t-shirts

30 complimentary registrations

Start Line, Finish Line or Walk Title Sponsor \$6,000

Logo recognition in social media, website, press releases, printed materials and t-shirts

15 complimentary registrations

Water Stop Sponsor \$3,000

Individual signage recognition at Water Stop

Name included in social media, press releases, posters, and t-shirts

10 complimentary registrations

Mile Marker Sponsor \$1,500

individual signage recognition at your Mile Mark

Name included in social media, posters, and t-shirts

5 complimentary registrations



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Sponsorship Opportunities

Please choose your sponsorship level:

- Title Sponsor – \$15,000
- Start Line, Finish Line or Walk Title Sponsor – \$6,000
- Water Stop Sponsor – \$3,000
- Mile Marker – \$1,500
- Other – \$ _____

Please print company/individual name **exactly** as you would like it to appear in marketing materials:

Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Email _____ Phone _____

Team Captain _____ Email _____ Phone _____

Payments

Deadline for inclusion on materials is June 8, 2018!

Please pay online at bellefairejcb.org/donate, or make checks payable to Bellefaire JCB and send registration form to:

Christine Domme, Bellefaire JCB
One Pollock Circle
22001 Fairmount Blvd.
Shaker Heights, OH 44118

Questions? Email dommec@wingspancg.org OR call 216.320.8512



NEW THIS YEAR:

Corporate Team Captains

A successful team needs a strong captain. Forming a team and participating in Bellefaire JCB's 5K, Signature Biathlon & Walk is a great way to promote your company and make a difference for children and families in our community. As a Team Captain, your enthusiasm and support will guide your team to success.

Team Captain Responsibilities

Step 1: Register & Recruit

- Spread the word! Recruit co-workers, friends, vendors, family members and neighbors.
- Utilize complimentary registrations to incentivize team members to register early.
- Talk to your HR department to determine if participation in the event qualifies for an employee Wellness Credit.
- Encourage online sign-up or facilitate paper registration.
- Build and maintain momentum and team enthusiasm up to and during the event.
- Know someone looking to volunteer? Visit bellefairebiathlonvolunteers2018.eventbrite.com.
- Like and share posts to easily engage your network.

Step 2: Fundraise

- Visit wizathon.com/bellefaire-biathlon-walk to sign up to fundraise!
- Take advantage of pre-scripted emails and social media text on your Wizathon page to personalize messages.
- Encourage team members to fundraise for this important cause. To learn more about the children and families the event supports, visit bellefairejcb.org.
- Looking for fundraising tips? Contact Rachel (below) for easy and effective fundraising ideas.

Step 3: Participate

- Join hundreds of community members on event day to celebrate your impact.
- Wear your personalized team shirt (provided at registration) and show your company pride!
- Stay for the post-event pancake breakfast, award ceremony and activities included with registration!
- Have fun! Enjoy a summer Sunday getting in your steps and spending time with your team.

Questions?

Rachel Robinson, Corporate Team Captain Liaison
robinsonr@wingspancg.org or 216.320.8585

One Pollock Circle
22001 Fairmount Boulevard
Shaker Heights, OH 44118
p 216.932.2800 f 216.932.6704

  @bellefairejcb

Why Participate?

In a world where so many young people are affected by mental health issues, trauma and developmental challenges - we are here for them. By supporting Bellefaire JCB through the 5k, Signature Biathlon & Walk, you can show that you are here for them, too.

Bellefaire gives children and families with nowhere else to turn the help and hope they need for a better tomorrow. Delivered with compassion and unparalleled expertise, our education, prevention and treatment services help nearly 27,000 children and teens struggling with a range of emotional and behavioral challenges.




Bellefaire JCB

HERMES[™]
sports & events