



# Run Bike Walk

**Aug.  
26  
2018**

*for kids!*

Bellefaire JCB



Bellefaire JCB 5K & Signature Biathlon & Walk!

## Sponsorship Opportunities

All sponsorships include:

- Marketing presence
- Complimentary registrations for use by staff, colleagues, family and friends
- Yards signs and swag bag with giveaways to help you build your team
- Personalized event team t-shirts for two or more participants
- Finisher medals
- Post-event pancake breakfast

All events take place at the Bellefaire JCB Campus.  
Event Day Registration 6:30 a.m.  
Start Time 8 a.m.

### Title Sponsor \$15,000

Logo featured on Welcome Banner

Featured acknowledgement in all pre-event mailings and email blasts

Logo recognition in social media, website, press releases, printed materials and t-shirts

30 complimentary registrations

### Start Line, Finish Line or Walk Title Sponsor \$6,000

Logo recognition in social media, website, press releases, printed materials and t-shirts

15 complimentary registrations

### Water Stop Sponsor \$3,000

Individual signage recognition at Water Stop

Name included in social media, press releases, posters, and t-shirts

10 complimentary registrations

### Mile Marker Sponsor \$1,500

individual signage recognition at your Mile Mark

Name included in social media, posters, and t-shirts

5 complimentary registrations





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## Sponsorship Opportunities

Please choose your sponsorship level:

- Title Sponsor – \$15,000    
  Start Line, Finish Line or Walk Title Sponsor – \$6,000    
  Water Stop Sponsor – \$3,000    
  Mile Marker – \$1,500    
  Other – \$ \_\_\_\_\_

Please print company/individual name **exactly** as you would like it to appear in marketing materials:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Team Captain \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Payments

**Deadline for inclusion on materials is April 30!**

Please pay online at [bellefairejcb.org/donate](http://bellefairejcb.org/donate), or make checks payable to Bellefaire JCB and send registration form to:

Christine Domme, Bellefaire JCB  
One Pollock Circle  
22001 Fairmount Blvd.  
Shaker Heights, OH 44118

Questions? Email [dommec@wingspancg.org](mailto:dommec@wingspancg.org) OR call 216.320.8512



# NEW THIS YEAR:

## Corporate Team Captains

A successful team needs a strong captain. Forming a team and participating in Bellefaire JCB's 5K, Signature Biathlon & Walk is a great way to promote your company and make a difference for children and families in our community. As a Team Captain, your enthusiasm and support will guide your team to success.

### Team Captain Responsibilities

#### Step 1: Register & Recruit

- Spread the word! Recruit co-workers, friends, vendors, family members and neighbors.
- Utilize complimentary registrations to incentivize team members to register early.
- Talk to your HR department to determine if participation in the event qualifies for an employee Wellness Credit.
- Encourage online sign-up or facilitate paper registration.
- Build and maintain momentum and team enthusiasm up to and during the event.
- Know someone looking to volunteer? Visit [bellefairebiathlonvolunteers2018.eventbrite.com](http://bellefairebiathlonvolunteers2018.eventbrite.com).
- Like and share posts to easily engage your network.

#### Step 2: Fundraise

- Visit [wizathon.com/bellefaire-biathlon-walk](http://wizathon.com/bellefaire-biathlon-walk) to sign up to fundraise!
- Take advantage of pre-scripted emails and social media text on your Wizathon page to personalize messages.
- Encourage team members to fundraise for this important cause. To learn more about the children and families the event supports, visit [bellefairejcb.org](http://bellefairejcb.org).
- Looking for fundraising tips? Contact Rachel (below) for easy and effective fundraising ideas.

#### Step 3: Participate

- Join hundreds of community members on event day to celebrate your impact.
- Wear your personalized team shirt (provided at registration) and show your company pride!
- Stay for the post-event pancake breakfast, award ceremony and activities included with registration!
- Have fun! Enjoy a summer Sunday getting in your steps and spending time with your team.

#### Questions?

Rachel Robinson, Corporate Team Captain Liaison  
[robinsonr@wingspancg.org](mailto:robinsonr@wingspancg.org) or 216.320.8585

One Pollock Circle  
22001 Fairmount Boulevard  
Shaker Heights, OH 44118  
p 216.932.2800 f 216.932.6704

  @bellefairejcb

## Why Participate?

In a world where so many young people are affected by mental health issues, trauma and developmental challenges - we are here for them. By supporting Bellefaire JCB through the 5k, Signature Biathlon & Walk, you can show that you are here for them, too.

Bellefaire gives children and families with nowhere else to turn the help and hope they need for a better tomorrow. Delivered with compassion and unparalleled expertise, our education, prevention and treatment services help nearly 27,000 children and teens struggling with a range of emotional and behavioral challenges.



  
Bellefaire JCB

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sports & events